

Introducing iCookMagic

Transforming the Way India Cooks



i cook
magic

Pyaar ka Tadka 🍷

Discover the Magic of Happiness



About iCook Magic

At Icookmagic, we are bringing a culinary revolution to Indian households.

Our mission is simple yet ambitious—to simplify your kitchen experience and redefine how you shop, cook, and enjoy meals. Backed by extensive research with over 10,000+ Indian households, we've developed solutions tailored to the unique challenges faced by homemakers, busy professionals, and health-conscious individuals.

Imagine cooking delicious, nutritious meals in just 10-15 minutes with minimal effort.

iCook Magic products are designed to replace your traditional groceries, spices, and cereals with innovative, time-saving alternatives.

We're here to save you time, reduce waste, and empower home chefs with the tools they need to prepare perfect meals every time.



The iCook Magic Difference - Simplifying Your Life

Your Shortcut to Delicious Home-Cooked Meals

We know life can get hectic, and that's why Icookmagic was created—to make your kitchen experience faster, simpler, and more enjoyable. Here's how we stand out:

1) Save Time: With recipes that take just 10-15 minutes, you can spend less time cooking and more time with family.

2) Authentic Taste Guaranteed: Our pre-measured ingredients and Magic Mixx spice blends ensure every dish bursts with authentic flavour.

3) Empowering Homemakers: By cutting cooking time and eliminating the hassle of ingredient preparation, we give homemakers more control over their day.

Join thousands of others who are already discovering the joy of stress-free cooking with iCook Magic.



Explore Our Product Range - Tailored for Every Kitchen Need

Icookmagic offers a variety of products designed to cater to your busy lifestyle while ensuring authentic taste and nutrition.

1) **Magic Mixx** - Spice Blends

Our authentic spice blends bring the rich, balanced flavours of North and South Indian cuisine to your kitchen. No more chopping or grinding; just pure magic in every pinch.

2) **Grocery Kit** - Ready-to-Cook Meals

Preparing wholesome meals has never been easier. Our Grocery Kits come with pre-measured ingredients, saving time and reducing waste. Cook a variety of delicious meals in under 15 minutes!

3) **Combo Packs, Gourmet Packs, and Nutri Packs**

Whether you're hosting a dinner party or focusing on your health, we've got you covered.

- **Combo Packs:** Home-style flavours designed for convenience.
- **Gourmet Packs:** Perfect for those dishes that need a touch of finesse.
- **Nutri Packs:** Nutrient-rich meals tailored for health-conscious consumers.



Why Choose iCook Magic?

The Smart Choice for Modern Kitchens

The Smarter Way to Cook

Icookmagic is more than just a product; it's a commitment to making your life easier while keeping traditional flavours alive.

- **Key Differentiators:**

Pre-Measured Ingredients: Forget the guesswork!

Enjoy perfectly portioned meals with no waste and no extra prep.

- **Magic Mixx Spice Blends:**

Authentic flavours straight from India's spice traditions, pre-mixed and ready to use.

- **Compact Packaging:** Designed to fit even the smallest kitchens, making it perfect for flats, PGs, and hostels.

- **Complete Cooking Lifecycle:** From planning to cleanup, Icookmagic takes care of every step so you can enjoy healthy, home-cooked meals with ease.





Product Range

Magic Masala Mixx

Spice blends tailored to North and South Indian dishes featuring traditional herbs and spices

16 Products



Dal Soup - ₹120
Qty- (350gm X 4) - 1.4 Kg



Raseele Aloo- ₹120
Qty- (350gm X 4)- 1.40 Kg



Pindi Chana- ₹120
Qty- (420gm X 4)- 1.68 Kg



Dry Veg- ₹120
Qty- (250gm X 4)- 1.00 Kg



Pav Bhaji- ₹120
Qty- (550gm X 3)- 1.65 Kg



Dal Makhani - ₹120
Qty- (400gm X 4) - 1.60 Kg



Spicy Veg - ₹120
Qty- (350gm X 4) - 1.40 Kg



Chana Masala - ₹120
Qty- (420gm X 4) - 1.68 Kg



Kadhi - ₹120
Qty- (300gm X 4) - 1.20 Kg



Rajma - ₹120
Qty- (350gm X 4) - 1.40 Kg



Spicy Sambhar - ₹120
Qty- (600gm X 3) - 1.80 Kg



Tandoori Tikka - ₹120
Qty- (125gm X 4) - 500gm



Mild Dry Veg - ₹120
Qty- (250gm X 4) - 1 Kg



Biryani - ₹120
Qty- 420 Gm X 3- 1.26 kg



Butter Paneer- ₹120
Qty- 330 Gm X 4- 1.32 kg



Mexican - ₹120
Qty- 350 Gm X 3- 1.05 kg





Product Range

Grocery Kit - Ready-to-Cook Meals

Add nothing extra - Serves 2

16 Products



Yellow (Toor Dal) - ₹120
75g of Toor Dal and 1 sachet of Magic Mix.10g
Nett Weight - 85gm



Dhansak- ₹120
75g of Mixed Dal and 1 sachet of Magic Mix
Nett Weight - 85gm



Tahiri- ₹120
75g of Basmati Rice and 1 sachet of Magic Mix
Nett Weight - 85gm



Amritsari Chole- ₹120
75g of Chole and 1 sachet of Magic Mix.
Nett Weight - 85gm



Dal Panchratna- ₹120
75g of Mixed Dal and 1 sachet of Magic Mix
Nett Weight - 85gm



Tawa Pulao - ₹120
75g of Basmati Rice and 1 sachet of Magic Mix
Nett Weight - 85gm



Sambhar - ₹120
50g of Toor Dal and 1 sachet of Magic Mix
Nett Weight - 60gm



Bisibela Bhaat - ₹120
75g of Toor Dal and Rice blend and 1 sachet
of Magic Mix - Nett Weight - 85gm



Home Style dal - ₹120
75g of Toor Dal and 1 sachet of Magic Mix.10g
Nett Weight - 85gm



Maa Ki dal - ₹120
75g of Whole Urad Dal and 1 sachet of Magic Mix
Nett Weight - 85gm



Dal Khichdi - ₹120
75g of Toor Dal and Rice blend and
1 sachet of Magic Mix. Nett Weight - 85gm



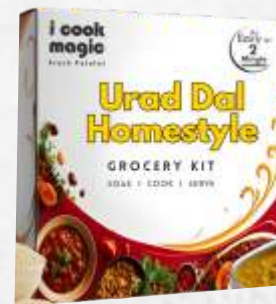
Dal Fry - ₹120
75g of Toor Dal and 1 sachet of Magic Mix.
Nett Weight - 85gm



Classic Moong Dal - ₹120
75g of Moong Dal and 1 sachet of Magic Mix.
Nett Weight - 85gm



Chana Dal Fry - ₹120
75g of Chana Dal and 1 sachet of Magic Mix.
Nett Weight - 85gm



Urad Dal Homestyle - ₹120
75g of Urad Dal and 1 sachet of Magic Mix.
Nett Weight - 85gm



Bombay Chole - ₹120
75g of Chole and Rice blend and
1 sachet of Magic Mix. Nett Weight - 85gm



Clink on the Product name to explore more



Products Range

Combo Packs

Discover Easy Home-Style Meals

16 Packs 

Sno.	Pack	Best For	Cost (₹ per Meal for 2)	No. of Meals	MRP
1	Lactose-Free Pack	Dairy-free households	₹ 64	38	₹ 960
2	Vegetarian Combo Pack	Best for Vegetarians travelling Overseas	₹ 74	38	₹ 960
3	Senior Citizens Pack	Seniors seeking easy, nourishing meals	₹ 74	30	₹ 960
4	Bachelor Combo Pack	Fuss-free cooking for singles	₹ 74	38	₹ 960
5	Housewife Combo Pack	Traditional yet easy cooking	₹ 56	47	₹ 960
6	Jain Combo pack	Excluding root vegetables like potatoes, onions, and garlic	₹ 60	42	₹ 960
7	Oil Free Combo Pack	Specialy curated for calorie conscious customers	₹ 74	27	₹ 960
8	Daily Meal Combo Pack	Everyday essentials	₹ 69	38	₹ 960
9	Soya-Free Combo Pack	Soya-free diets	₹ 60	36	₹ 960
10	Gluten-Free Combo Pack	Gluten-free households	₹ 60	36	₹ 960
11	Working Couple Pack	Easy meals for busy duos	₹ 60	36	₹ 960
12	Mothers Combo Pack	Designed for moms who cook with care,	₹ 60	36	₹ 960
13	Saatvik Combo Pack	Pure, saatvik vegetarian meals	₹ 69	35	₹ 960
14	Student Pack (Forced to Cook)	Quick solutions for reluctant cooks	₹ 74	52	₹ 3,840
15	Student Pack (Happy to cook)	Quick solutions for resturant like food	₹ 74	52	₹ 3,840
16	Student Pack (Love to Cook)	Passionate student cooks	₹ 53	72	₹ 3,840

Designed For Your Lifestyle

Our Combo Packs are tailored to your unique needs.

Find the perfect match for your routine and dietary preferences:



Join the iCook Magic Revolution

Be Part of the Icookmagic Movement

It's time to revolutionise your kitchen with iCookmagic's innovative products.

Stop wasting time on tedious meal prep and start enjoying cooking again with our expertly curated, easy-to-use solutions.

Where to Buy Purchase iCook Magic products directly from our website at www.icookmagic.com, or connect with one of our direct-sales representatives in your area.

Contact Us: Website: www.icookmagic.com

Social Media: Follow us on Instagram, Facebook, and Youtube for recipes and customer stories (@icookmagic).

Customer Support: Have questions?
Email us at support@icookmagic.com.

