



Magic Partners Program Benefits

Feature / Partner Type	MOTHERS Fulfillment Partner	HOME MAKERS Community Partners	SENIOR CITIZEN'S Next Door Partner
Role	MainArea Stockist Non-Selling Partner - Delivers through Companies Courier partner delivers in 2- 4 days	Sales & Fulfilment local Influencer	Neighbourhood Stockist - Local Fulfilment through Hyperlocal Delivery Partner or self pickup (6 hours delivery)
Who can participate	Mothers Only	Homemakers (All genders) No mothers	Senior Citizens (60+ only)
Initial Investment	Rs 99,000	Rs 42,000	RS 24,000
What you get against Investment	You get products worth 1,24,00	Products worth Rs 42,000	Products worth Rs 24,000
Commission Slabs	25% worth of products with the first lot. + 10% commission on every successful delivery	25% commission on local sales and 5% credited to your wallet.	15% on deliveries + 5% product value credited to wallet
What You Do?	Fulfill orders from iCookMagic.com via Shiprocket (no selling)	Sell our products locally with your own pricing (sales-focused)	Store inventory for fast delivery, may sell directly
Discount for Audience	Not applicable	Can offer discount from their commissions	Not applicable
Printer Provided / Optional	Included	Optional at 25% discounted price	Optional at 25% discounted price
Who Fulfills Orders?	Mother (Distribution Partner) via our courier partner	Not applicable (Sell in their Neighborhood Independently)	Not applicable to be delivered in (Neighborhood either self pickup or Hyper local delivery)
Website Profile	No required	Name, photo, contact info	Name, photo, contact info
Personalized Gifts	Included	Included	Included
Business Setup Support	PAN, FSSAI, bank account setup	PAN, FSSAI, bank account setup	PAN, FSSAI, bank account setup
Refund on Unused Stock	100% within 6 months	100% within 6 months	100% within 6 months
Magic Club Premium Member	Included	Included	Included
Selection Process	First come First Serve	First come First Serve	First come First Serve
Geographic / Platform Limit	Max 3 per pincode (lifetime exclusive)	Max 3 per pincode (lifetime exclusive)	Max 3 per pincode (lifetime exclusive)
Delivery Charges	Included (via Shipping partner paid by the company)	N/A (handled independently)	N/A (local delivery by buyer or partner)